

# Q & A

## related to the P&G and Biobridges Call for Innovative Solutions

**Q: It is necessary to prepare a presentation to attend the webinar?**

**A:** We will select some of the participants to present the solution(s) during the webinar, in that case you will need a presentation. The selection will be made only within the proposals that the participants will submit, before the 5 June, filling the form at this link:

[https://docs.google.com/forms/d/e/1FAIpQLSdrZjvM6VgJwLtCh\\_oaUQN57TsH8FMyEldtYEVrocoYfP40pQ/viewform](https://docs.google.com/forms/d/e/1FAIpQLSdrZjvM6VgJwLtCh_oaUQN57TsH8FMyEldtYEVrocoYfP40pQ/viewform)

**Q: In case of having new ideas for the P&G products, is P&G looking for existing materials in the market ready to be used or are they looking to new ideas or development of new materials?**

**A:** both solutions are welcome but the first option is better

**Q: As a research centre if a presentation of ideas is prepared, this will be exposed for other attendance or will be expose only to P&G?**

**A:** P&G (as potential buyer) is the beneficiary of the offer, nevertheless the other research centers/industries will be present and will listen your pitch (and you will listen their pitches).

In case P&G would like to ask additional information or will agree on collaborating with your organisation, this will be done in private sessions, subject to NDA or other forms of IPR protection.

It is important to note that the pitch of ideas will take place in an open environment, and this will require from your side a special care on avoiding the disclosure of information subject to IPR.

On the other hand, this open environment will facilitate the promotion of collaboration opportunities also among the participants, that is one of Biobridges objectives.

**Q: If we decide to apply, are P&G able to provide any reassurance about confidentiality?**

**A:** Biobridges and P&G, as organizers of the “Call for innovative solutions” advise that the disclosure of any technical detail that could be subject to IPR is not requested in the application phase, neither during the pitch of ideas during the workshop (24 June 2020).